

# MEDIA RELEASE

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## CITIZEN DAY GIVES BACK TO VICTORIAN CARERS

This Friday Loreal's 2013 Citizen Day will pamper Victorian foster carers and undertake a number of much-needed home improvement projects.

Loreal annually donates its workforce to a community cause or institution for a day, and this year has partnered with the Foster Care Association of Victoria to support Victorian carers.

In addition to offering makeovers, haircuts and manicures to in excess of 40 carers at Loreal's Albert Park headquarters, groups of employees will be mobilised across Melbourne's west to paint 10 carer's homes.

These opportunities have been eagerly welcomed by foster carers, with the consuming responsibilities and costs of delivering care often leaving little time or money for these luxuries.

Victoria's inadequate reimbursement rates require volunteer foster carers to heavily subsidise the cost of raising our community's most vulnerable children.

Reimbursement rates for Victorian carers lag dramatically behind those offered in NSW, Queensland and the ACT, with estimates suggesting that carers are often required to contribute in excess of \$5000 per year for each child in their care.

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